



# NEWS RELEASE

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## Music Festival Celebrates 15 Years and “One Love.”

### 15<sup>th</sup> Annual Austin Reggae Festival Helps Feed Hungry Central Texans

**AUSTIN, TX** (April 3, 2008) — The longest-running musical event at Auditorium Shores, the Austin Reggae Festival is back for a 15th year. The event, presented by the Capital Area Food Bank of Texas, will take place at Auditorium Shores on **Saturday and Sunday, April 19 and 20**, from noon to 10 p.m. each day.

The festival, known for its celebration of positive vibrations, peace and tolerance, and great people-watching, will feature a selection of the best local, national and international reggae music; an ethnic arts & crafts market; exotic foods; and a children’s play area.

Along with the \$10 per day entry fee, attendees are asked to “share the love” by donating two non-perishable food items or by making a financial contribution to the Food Bank, a festival tradition since 1994. Children 12 and under are admitted free if accompanied by an adult. Suggested food items include: canned tuna, stew, chili, canned vegetables, healthy cereal and peanut butter.

Sorry, dogs are no longer allowed at the event.

Nearly 28,000 pounds of food were donated by patrons of last year’s event. Combined with the percentage of gate fees donated to CAFB, that’s the equivalent of 351,500 meals for hungry Central Texans. Since day one, the festival has raised enough food to provide more than 1.8 million meals.

Music for the 2008 Austin Reggae Festival is produced by Flamingo Cantina, Austin’s premier venue for Jamaican music for more than a decade. Festival-goers can expect to see a great line-up this year, which includes Luciano (with Mikey General), Culture (featuring Kenyatta Hill), Qwicksand and many others.

Qwicksand, whose unique and original sound mixes surf, funk, reggae and rock, was recently chosen one of the best independent artists in the country by the Independent Artist Registry.

Luciano’s music has been consistently praised for imparting sentiments of spiritual salvation, Rastafarian edification and African repatriation.

Culture, reggae’s long-time preeminent harmony group, has garnered both US and international acclaim for its long series of classic “roots” albums. Their 1977 album, “Two Sevens Clash,” was acknowledged by Rolling Stone Magazine in 2002 as #25 of the 50 all-time coolest records.

For more information, visit [www.austinreggaefest.com](http://www.austinreggaefest.com), call 512-684-2525 or e-mail [austinreggaefest@gmail.com](mailto:austinreggaefest@gmail.com).

#### About Capital Area Food Bank of Texas

The mission of the Capital Area Food Bank of Texas is to nourish hungry people and lead the community in ending hunger. In its 27<sup>th</sup> year of service, the Food Bank currently provides food and grocery products to 355 Partner Agencies in 21 Central Texas counties. In 2007, CAFB distributed more than 15 million pounds of food. For more information on the Capital Area Food Bank of Texas and its programs, visit [www.austinfoodbank.org](http://www.austinfoodbank.org) or call 512-282-2111.

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