



NEWS RELEASE

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For immediate release

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CBS 42 and Randalls Bring Help to the Hungry

7th Annual CBS 42 Food Drive to Raise Donations Again During Dire Summer Months

AUSTIN, TX, July 12, 2007 - Continuing a long-time partnership with the Capital Area Food Bank, CBS 42 and Randalls Food Markets will raise food and money during their 7th Annual "CBS 42 Food Drive" Monday, July 16 - Sunday, July 22.

Randalls will provide pre-packaged bags in all Austin and Round Rock stores filled with the Food Bank's most-needed items, making it easy for customers to donate in the blue barrels at the front of the stores.

New this year is the opportunity to add \$1 or \$5 to your final grocery bill when you check out. "With every one dollar donated, the Food Bank can provide five nutritious meals," said Connie Yates, Randalls Public Affairs Director. "We are excited about this new opportunity for our customers to contribute through this food drive, and we know it will mean the most successful food drive to date."

Last year's drive raised enough food and money to provide more than 41,000 meals for hungry Central Texans. Yates says because of the new scan-tag-at-the-register option, they expect to surpass that this year.

Educating the public on the increased need for donations during the summer is also a goal of the drive. "The Food Bank tells us that the need is especially high during the summer," said Thad Rosenfeld, CBS 42 Community Relations Director. "With children out of school, they're not getting free breakfasts and lunches. Plus, utilities are typically higher during the summer. All around, that means more help is needed, now." CBS 42 plans to air in-depth stories during the drive on the Food Bank's needs and on hunger in Central Texas. You can also donate to the drive through www.keytv.com.

Promotion of the CBS 42 Food Drive is generously sponsored by Jack's Law Firm.

About Capital Area Food Bank of Texas:

The mission of the Capital Area Food Bank of Texas is to nourish hungry people and lead the community in ending hunger. In its 26th year of service, the Food Bank currently provides food and grocery products to 370 Partner Agencies in 21 Central Texas counties. In 2006, CAFB distributed more than 16 million pounds of food. For more information on the Capital Area Food Bank of Texas and its programs, visit www.austinfoodbank.org or call 512-282-2111.

About Randalls:

Randalls Food Markets currently operates 14 stores in Austin, 36 stores throughout the greater Houston area, and 62 in the Dallas/Ft. Worth Metroplex under the Tom Thumb and Simon David banners. Randalls is a division of Safeway Inc., a Fortune 100 company and one of the largest food and drug retailers in North America, based on sales. The company operates 1,755 stores in the United States and western Canada and had annual sales of \$40.2 billion in 2006. The company's common stock is traded on the New York Stock Exchange under the symbol SWY.

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